

ATTENTION CAPTAINS AND CHARTER FLEET MANAGERS

# How To Craft A Magnificent Australian Getaway That Will Leave Even The Most Discerning Guests In Awe



TOURING TREASURES  
EXCLUSIVE TRAVELS



**N**eed to organise the perfect itinerary for your guests? This is no easy task. Especially when your passengers are highly sophisticated and accustomed to the finest things life has to offer.

While, as professional yacht people, you are the experts in your field, in turn you understand when It Is time to call on outside skills and knowledge, as never would you wish guests underwhelmed and disappointed. Pre-packaged tours, one-size-fits-all experiences or average guides simply won't do.

Guests should feel like they are the only people who matter. Give them experiences that are bespoke to their tastes which they'll remember for a lifetime. Immerse them deeply in the culture and give them access to events and locations they simply can't get anywhere else.

That's what we've found to work the best, in over 20 years of serving guests who have the ability to "experience their dreams".

At Touring Treasures, we specialize in creating premium, personalised, land-based experiences for VIP clients in Australia, New Zealand and the South Pacific. We've been featured in Forbes, Robb Report, Elite Traveller and Luxury Magazine for our ability to craft the most amazing bespoke tours with first-class service. Below are some of the incredible real-world adventures we've organised in the past. Imagine giving your guests these wonderful experiences...

## 1. BE PART OF A REAL OPERA SHOW AT THE SYDNEY OPERA HOUSE

One of our esteemed guests was an Opera fanatic. We surprised her with an invitation to be part of a real opera performance at the iconic Sydney Opera House. A day before the actual performance, she rehearsed with the show's Director and Choreographer. On the night of the performance, the guest entered the iconic Sydney Opera House via the stage door like a real artist. She then reported to hair and makeup to have her show make-up and wig applied.

When she heard her half-hour call, she was getting dressed in a costume fitted just for her. She followed the stage Director and came on stage with the chorus singing while her lovely husband watched her opera debut from the auditorium. A true experience of a lifetime limited to very few and a story she has been sharing with many friends.



## 2. ADRENALINE RUSH WITH A CULINARY TWIST

Have you ever thought of diving amongst the world's most feared and most misunderstood predator – the Great White shark? This is what we planned for one of our clients, a lover of truly wild nature. To make the experience really special, we had organized a private helicopter flight to the Neptune Islands where one of the planet's most amazing predators'

congregates. Guided by the best experts in the country, our clients got the thrill of their lives when a 6-meter female Great White Shark emerged from the depths and passed right next to their cage. An amazing day and a truly unforgettable experience for this great couple.

We wanted to end the day in a special way. After a beautiful scenic Heli-flight, a private chauffeur drove our clients to their hotel to freshen up and then drove them to the private residence of a celebrity Chef, in Port Lincoln, for a Master class cooking demonstration and 6 course dinner of local produce and wine. The setting was divine overlooking the waterways of the Port Lincoln Marina. The Chef provided our clients with the freshest, most sumptuous seafood Australia has to offer. Wild caught Abalone, Squid and Prawns, locally farmed Kingfish, Mussels and Coffin Bay Oysters as well as fresh Lobsters caught that day. A fantastic way to finish off a day on the Eyre Peninsula.

## 3. MAGICAL WINE TASTING EXPERIENCE ON YOUR SUPERYACHT

Our Private Jet Tour clients were wine connoisseurs and lovers' of food, so we wanted to give them a culinary showcase. We flew a Wine Ambassador from an internationally renowned South Australian winery over to Sydney to conduct an ultimate luxury wine tasting & dining experience on the guest's Superyacht while cruising on the spectacular Sydney Harbour.

To enhance the dining experience, the eight-course menu was designed so that each course was paired with each wine that had been carefully selected by the Ambassador. The guests were delighted to experience such an exclusive and intimate masterclass on a superyacht, overlooking the harbour.

#### 4. PRIVILEGED CULTURAL CONNECTION WITH ABORIGINAL ELDERS

Connecting with the oldest living culture on Earth is something truly special. At Touring Treasures, we strive to provide our clients with truly authentic and immersive Aboriginal experiences. Far away from the crowd, our clients gain privileged access to remote Aboriginal homelands and communities that are only accessible to very few because of their location and distance from the modern world.

Exclusive and authentic are the only words that can accurately describe our Aboriginal experiences. Deep in the outback, our clients connect with the local population and learn about a culture so rare and different to their own. Touring Treasures give them the opportunity to fully immerse in the Aboriginal culture by meeting and connecting with heads of the communities visited, accessing very special rock art sites, trying their traditional food and even listening to ancient stories.



#### 5. AUSTRALIA'S MOST EXCLUSIVE GOLF COURSE AND SPA RETREAT

We had 4 couples traveling together in Australia on a Superyacht. From their travel profiles, we knew that all husbands were golf fanatics however their wives had other interests. To provide a true bespoke experience, we crafted an amazing land-based day for the group. We organized a special food, wine and golf day at one of Australia's most exclusive golf courses where access to non-members is extremely difficult to obtain. Our solid network enabled us to provide our clients with the opportunity to enjoy such a privilege reserved to very few.

We made sure their helicopter flight to the Estate was scenic. Of course, we had organized a special day for the wives as well. We flew them by helicopter to a legendary and luxurious health retreat where they enjoyed one of Australia's best spa treatments for a full day. Of course, fine food and bubbles were part of their bespoke program. Husbands and wives were ecstatic upon their return to their yacht and talked all night about their very special day.

#### Ensure Your Guests Have the Experience of a Lifetime

These experiences were tailor-made to the travel profiles of our guests. This is what makes them truly special. You don't get generic activities, or pre-packaged holidays that anyone can buy online. You get a unique and ultra-exclusive adventure, perfectly planned to suit your VIP guests' interests and desires and exceed their expectations. This is exactly what we do at Touring Treasures and why we've been recognised as Australia's premier travel company by Tourism Australia for many years.

Don't risk disappointing your guests with a faux-luxury tour. "Wow" your VIP guests with Touring Treasures and you'll be their captain of choice forever. We'd love to organise a bespoke travel adventure for them like the ones listed above. Whatever their hearts desire, we'll move mountains to fulfil their dreams and give them memories that last a lifetime. Private jet tours across the country, intimate encounters meaningful memories when meeting the oldest living culture on Earth in the Australian outback, or behind the scenes access to the most prestigious and exclusive wine producers in Australia including a tasting of Barrel Aged Port direct from the year of your birth and a spectacular wine pairing lunch with the Winemaker.

All this is possible and so much more. If you and your guests can dream it, we can do it. We have deep local knowledge, exclusive connections with providers and access to experiences that are unparalleled in the tourism industry. Whatever your guests' passion is, we can find the most prestigious and impressive source in the country and organise access to it.

Every single detail is meticulously planned. You do not have to lift a finger. We serve as an expert guide and concierge, there to meet any need and solve any issue at a moment's notice. This is the kind of service that highly esteemed guests expect – and one of many reasons our co-founder Suzy Mercien-Ferol has been awarded Australian and NZ's Best Travel Agent for 11 consecutive years now.

Suzy and her co-founder Olivier Mercien-Ferol are extremely passionate about creating bespoke luxury experiences for their high-net-worth clients. They've spent the last 15 years crafting dream itineraries and creating memories their esteemed guests will never forget. One-size-fits-all packages simply won't do. This is why they founded Touring Treasures in 2003, to offer people the opportunity to travel the way they like based on their lifestyle, interests and personality.

Would you like a no-cost, no-risk way to find out more? Then claim a complimentary 'Luxury Travel Consultation'. Here's what you can expect during your session:

- We'll take time to truly understand your guest's dreams, passions and interests so we can craft a one-of-a-kind tour so unique only they will ever experience it
- The secret to uncover hidden local treasures and cultural gems on your guests' vacation that no travellers from the general public have ever experienced
- How to get unrivalled access to local knowledge and culturally significant landmarks that make your guests' bespoke getaway the most unbelievable experience in their entire life
- The key to access inside tips and special local events that everyday travellers never get – this isn't known to anyone else around the world!
- Plus, we'll even craft your "Once in a Lifetime Exclusive Experience" bespoke travel itinerary.

To reserve your private consultation, please call +61 7 3102 3252 or email our Chief Private Travel Designer directly at [info@touringtreasures.com](mailto:info@touringtreasures.com) [www.touringtreasures.com](http://www.touringtreasures.com)

Please note, these consultations are strictly subject to availability so reserve your session now to ensure you don't miss out.

This Advertorial Content was written by Touring Treasures, based in Queensland.

